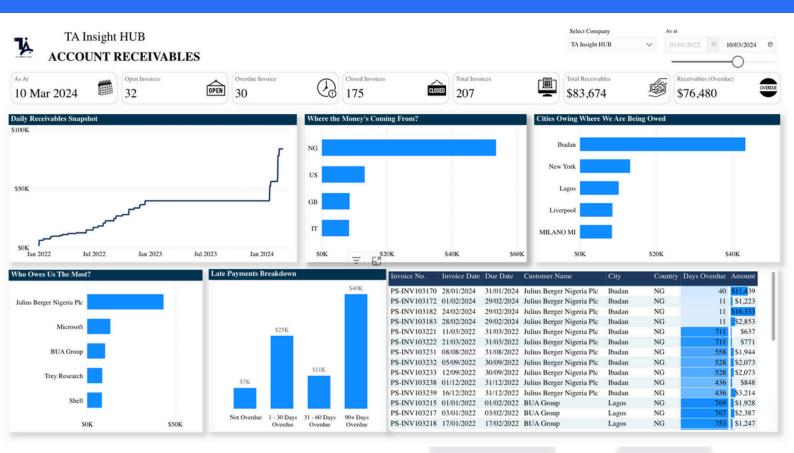
TA Insight HUB



BizInsight

EMPOWERING SMES WITH DATAHAVEN INSIGHTS

BizInsights is a powerful, user-friendly analytics solution designed specifically for small and medium-sized enterprises (SMEs) to unlock the full potential of their data. Built on Microsoft Power BI, BizInsights seamlessly integrates with any accounting system. Whether you use Microsoft Dynamics 365 Business Central, Sage, QuickBooks, Xero, or others. BizInsights empowers your business to make data-driven decisions with ease, offering comprehensive analytics and actionable insights across key operational areas.

With seamless integration with OneDrive for secure data storage, BizInsights also eliminates the need for complex IT infrastructure, making advanced analytics accessible to businesses of all sizes. Whether you're tracking revenue, managing inventory, understanding customer behaviour, or planning for the future, BizInsights provides the tools you need to grow smarter and faster.

Features

Revenue Insights

- Track sales performance, revenue trends, and profitability.
- Identify top-performing products, services, and regions.
- Monitor key financial metrics in real time.

Inventory Management

- Optimise stock levels with detailed inventory analytics.
- Reduce overstocking and stockouts with predictive insights.
- Track inventory turnover and supplier performance.

Customer Insights

- Analyse customer behaviour, preferences, and lifetime value.
- Segment customers for targeted marketing campaigns.
- Monitor customer acquisition and retention rates.

Forecasting & Scenario Analysis

- Plan for the future with accurate sales and demand forecasts.
- Simulate different business scenarios to make informed decisions.
- Identify risks and opportunities with predictive analytics.

Cross-Selling Opportunities

- Uncover cross-selling and upselling opportunities.
- Analyse product affinities and customer purchase patterns.
- Boost revenue by recommending complementary products.

Financial Performance & Accounting Insights

- Seamless integration with Business Central, Sage, QuickBooks, and more.
- Real-time financial reporting: Profit & Loss (P&L), Balance Sheet, Cash Flow.
- Budget vs. Actuals: Track variances and improve financial planning.
- Accounts Receivable & Payable Analytics: Monitor overdue invoices, payment trends, and cash flow health.
- Fixed Asset Management: Track depreciation, book value, and asset performance.
- Cost Centre/Department Analysis: Allocate expenses and measure profitability by division.

Why Choose BizInsights?





Universal Accounting Integration – Works with Business Central, Sage, QuickBooks, Xero, and more.



Easy to Use: No technical expertise required—set up in minutes and start gaining insights immediately.



Customizable: Tailor dashboards and reports to meet your unique business needs.



Affordable & Scalable: Designed for SMEs, BizInsights offers enterprise-level analytics at a fraction of the cost.



Secure & Reliable: Leverage OneDrive for secure data storage and seamless integration.

Who Is It For?



BizInsights is perfect for SMEs across industries, including retail, manufacturing, e-commerce, and services, looking to harness the power of data to drive growth, improve efficiency, and stay competitive.

Get Started Today

Transform your business with BizInsights—your all-in-one analytics solution.

- Publish BizInsights to your Power BI workspace
- Integrate with your existing accounting system
- Start making smarter decisions today!
- bifola@tainsighthub.com
- <u>iennifer@tainsighthub.com</u>